



BUSINESS CATALOGUE

FOCO MODEL · INDIA

Power Up Your Business with EV Charging Infrastructure

Own an EV charging station. We install, operate and maintain it
— you earn passive monthly income from India's fastest-
growing infrastructure.

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Who We Are

VP Clean Energy Pvt. Ltd. — well known as **myEV Point** — provides a complete solution for EV charging with advanced EV chargers, a mobile app and a Charging Management System (CMS).

Our business model brings everyone to one platform — EV owners, cab fleets, commercial parking spaces, malls & multiplexes, and individual businesses.

30 kW – 240 kW

Wide range of DC fast chargers

App + CMS

Live tracking of usage, energy & earnings

15 Stations

Live across Punjab, Haryana, HP & Rajasthan

End-to-End

Hardware, CMS, installation & operations

How We Build Strong Moats

01 Latest Technology

Robust R&D on products, smart monitoring

02 Franchise Network

Strong local presence for sales & service

03 Retention

End-to-end solution: hardware, CMS & installation

04 Brand Awareness

myEV Point app for mass EV users, events & exhibitions

The EV Wave Is Here

1970s – 2010s

The Petroleum Wave

For 50 years, families who owned a fuel station earned steady income from every litre sold.

2025 ONWARDS

The EV Wave — Now

Every new EV is permanent, recurring demand for charging. Today's station owners are tomorrow's fuel-station families.

A Once-in-a-Decade Demand Gap

1.3M+

public chargers needed by 2030

<40,000

chargers exist today — a 32.5× gap

₹10,600 Cr

EV charging market by 2032

6× lower

running cost per km vs petrol (≈₹1.2 vs ₹7.5)

Every fuel-price rise pushes another driver to electric. Demand for charging only goes one way — up. Get in while the stations are few and the sites are open.

FOCO — You Own It. We Run It.

Franchise Owned, Company Operated. You fund and own the charging station as an asset. myEV Point handles installation, operations, uptime, servicing and customer demand — so your income stays truly passive.

YOUR ROLE

You Own the Asset

Buy the charger — it's your asset with full ownership & tracking.

You Earn Monthly

Receive your revenue share every month — passive income.

OUR ROLE

We Operate

Install, run, service & guarantee uptime — zero hassle for you.

We Drive Demand

Brand, app, site selection & subsidy paperwork handled by us.

Own & Earn in Three Steps

1

Buy Your Station

Pick a plan (30/60/120/240 kW). You purchase and own the charger. We facilitate the government subsidy.

2

We Install & Operate

We site, install, brand and run it — uptime, servicing, app and customers all managed by myEV Point.

3

Earn Every Month

Your revenue share lands monthly with full real-time tracking of usage, energy and earnings.

Bottom line: tangible infrastructure ownership + professional operations = income without the workload.

CHOOSE YOUR STATION

Four Plans. One Simple Promise.

28% revenue share · 10+ year contract · DC fast charging · Canopy included

CHARGE

30 kW

Single-Gun DC

₹11,40,000

GST included

Malls · offices · hospitals · restaurants

MOST POPULAR

POWER

60 kW

Dual-Gun DC

₹17,61,000

GST included

Highways · dhabas · fuel stations

VOLT

120 kW

Premium Dual-Gun · Tesla supported

₹24,72,000

GST included

Premium malls · city centres · corridors

LIGHTNING

240 kW

Ultra-Premium Dual-Gun

₹38,40,000

GST included

High-density locations · commercial hubs

All machines are DC-powered fast-charging machines with canopy. Revenue scope is calculated at 18 hrs of peak utilisation per day. [Terms & conditions apply.](#)

EV Charging Machines

DC fast charging from 30 kW to ultra-fast 240 kW — every machine with smart monitoring, CMS integration and canopy.



30 kW CHARGE · DC

CCS2 single gun · full car charge ~90 min

Malls · offices · hospitals · restaurants



60 kW POWER · DC

CCS2 dual gun · full car charge ~50 min

Highways · dhabas · fuel stations



120 kW VOLT · DC · TESLA

CCS2 dual gun · full car charge ~30 min

Premium malls · city centres · corridors



240 kW LIGHTNING · DC

CCS2 dual gun · full car charge ~15 min · buses & trucks

High-density hubs · fleet depots · commercial hubs

70–80% Subsidy — We Do the Paperwork

PM E-DRIVE

70–80%

of your capital comes back as government subsidy

Govt & Institutional
Offices, hospitals, colleges

100%

Public Hubs
Airports, railways, metro, fuel pumps

Up to 80%

Urban Commercial
Malls, markets, city streets

80%

YOUR EARNINGS

What a Station Puts in Your Pocket

Worked example · 120 kW VOLT station · 28% owner share · 18 hrs peak utilisation

15

vehicles / day

450

units charged / day

₹2,700

your share / day

₹81,000

every month

₹9.72 Lakh

every year

< 12 months

payback after subsidy

Smaller stations earn proportionally; figures scale with utilisation. Illustrative — T&C apply. Subsidy realised ~12 months post-commissioning.

Why Owners Pick myEV Point

	myEV Point	Other Provider 1	Other Provider 2
Agreement type	Sale & Lease	Franchisee only	Sale only
Machine badging	Owner co-branded	Company branding	Company branding
Location choice	Mutually decided	Company decides	Company decides
Revenue share	High (28%)	Medium	Low
Operations & uptime	Fully managed	Partial	None

Everything Handled. You Just Earn.

70–80% Subsidy

Big cut in capital — we file it for you.

Passive Monthly Income

28% revenue share on every unit charged.

10+ Year Contracts

Decade-long agreements; stable, predictable.

Zero Maintenance Hassle

Servicing, repairs & upgrades — all on us.

Live Web & App Tracking

See usage, energy & earnings in real time.

High-Demand Siting

We survey & pick locations that pay.

Our Future Goals

From 15 live stations today to a charging network across India — every new station makes the network more valuable for the owners already in it.

2026

50+ Stations Across North India

Deepen coverage in Punjab, Haryana, Himachal & Rajasthan — and enter Delhi NCR and Uttar Pradesh.

2027

Highway Corridor Network

Fast-charging hubs every 100 km on key national highways, so EV drivers can travel intercity with confidence.

2028

Fleet Partnerships & Solar Canopies

Dedicated charging for cab fleets, buses and logistics — with solar-powered canopies cutting energy costs at our stations.

2030

500+ Stations, Pan-India

A trusted national charging brand — with every station owned by partners like you, earning every month.

Goals are illustrative targets and may evolve with market conditions.

PROVEN ON THE GROUND

15 Live Stations. Revenue Growing Every Month.

7

Punjab

3

Haryana

3

Himachal Pradesh

2

Rajasthan

3,500+

unique vehicles charged

15,000+

charging sessions

+167%

revenue growth / 12 months



Let's Work Together for a Sustainable Future

Talk to us and we'll find your site, file your subsidy, and get your station earning.

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